
US Hwy 72 N/S, W/O Maury Drive(DIGITAL), E/F, WB RHR



Florence Alabama's Digital Connection

On US 72, this is a right-hand read singular billboard with an excellent center read to traffic on approach due to the curve in the road. Reaches westbound traffic heading towards Florence from Athens and Huntsville year-round, and attracts vacationers in the Spring, Summer and Fall.

Illuminated Digital Location

City: Florence, AL 35634

Facing: East (RR)

Latitude/Longitude: 34.84959/-87.57381

Digital Face Size: 14' x 48' Pixel Size 260 H x 880 W

Weekly Circulation 18+: 181,538

