

US 70 Conover Blvd W/O 17th St. SS, WB LHR, E/F



By Kids Stuff of Hickory and Blue Moon Billiards

NW of Charlotte on US-70 in Hickory, this is a left-hand read billboard reaching WB traffic heading towards Morgantown. US-70 is a major artery on the west side of Hickory and this unit reaches locals/commuters, retail/restaurant shoppers.

Illuminated Bulletin Location

City: Hickory, NC 28602

Facing: East (CR)

Latitude/Longitude: 35.72207/-81.3702

Bulletin Face Size: 10'0 x 30'0

Weekly Circulation 18+: 12,677

